

The Tree Spotters Get Social!

Facebook (<https://www.facebook.com/groups/601423276671435/>)

Focus

- Information about Tree Spotters activities (e.g., refresher classes, Spotting Together sessions, Focus Tree Gatherings, social events).
- Reports about what's currently happening on the grounds, including tips on what trees to visit when.
- Items of general interest to Tree Spotters (e.g., climate change, phenology, ecology, botany, citizen science).

Norms

- Everyone is welcome to post items that benefit the Tree Spotters community.
- Posts must be relevant to the Tree Spotters program. For example, if you have been out Tree Spotting and you notice that a particular tree is about to flower, it would be great if you would let us all know!
- The page will be monitored and inappropriate posts will be deleted. The poster will be notified and given an explanation.

Membership

- Request membership by visiting the page:
<https://www.facebook.com/groups/601423276671435/>.
- Anyone trained as a Tree Spotter who requests membership will be accepted.
- Any member can invite members, but an Admin must approve the invitee. Please contact us at TreeSpotters@fas.harvard.edu if you would like to invite someone who is not a current Tree Spotter.

Privacy setting

- Closed Group, limited to Tree Spotters and other interested parties.
- Anyone can find the group and see who's in it, but only members can see posts.

Flickr (https://www.flickr.com/groups/arnold_arboretum_tree_spotters/)

Focus

- Limited to photos of the trees we are observing at the Arboretum and photos of Tree Spotter events (e.g., Spotting Together, Focus Tree Gatherings).
- We hope to build a photo archive that will help train new Tree Spotters in the years to come, as well as supplement the information recorded via the field datasheets.

Norms

- Tags make it possible for us to follow the phenophases of specific trees throughout the growing season and for years to come, so it is critical that each photo be accurately tagged.
- Rules for tagging are on the group's home page in the "Group Rules" section (https://www.flickr.com/groups/arnold_arboretum_tree_spotters/rules/). You will need to scroll down the page to find them.
- Photos of specific trees *must* be tagged with the Accession Number (e.g., 14585*B) and the date on which the photo was taken using the DD/MON/YYYY format (e.g., 12/MAR/2016). Additional tags are optional.
- In order to ensure that photos are tagged appropriately, all photos submitted will be screened before they are posted. Inappropriate or improperly identified submissions will not be accepted. The submitter will be notified and given an explanation.

Membership

- All Tree Spotters are sent an invitation after the Training class. We hope you will find this group useful for sharing photos of our trees and activities, but if you are not interested in participating, you can opt out by simply deleting the email.

Privacy setting

- Public, invitation only.
- Only the members of the group can see what is posted.

Membership

- All Tree Spotters are sent an invitation after the Training class.
- If you are not interested, ignore the invitation.

Twitter

Focus

- Items of interest to Tree Spotters; typically about trees, ecology, botany, phenology, and climate change in general. Also includes Tree Spotters events and updates on our trees.
- Follow us at <https://twitter.com/ArbTreeSpotters>

Norms

- Tweets are made by the Tree Spotters admins.

Membership

- It's up to you to create a Twitter account if you don't already have one.
- NOTE: You don't have to Tweet. Just follow us and visit your Twitter account regularly to get the latest info.